

9th International Conference
on Nitride Semiconductors

SECC, Glasgow
10th - 15th July 2011

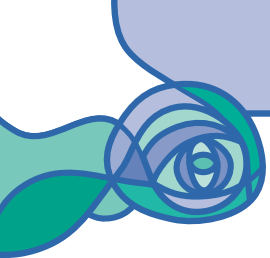


ICNS-9

Sponsorship &
Exhibition Prospectus



www.icns9.org



Welcome

We are delighted to invite you to participate in the 9th International Conference on Nitride Semiconductors (ICNS-9) which will be held at the Scottish Exhibition and Conference Centre (SECC), Glasgow, UK from 10th -15th July 2011. ICNS-9 is a leading international forum for reporting advances in group III - nitride semiconductors, such as gallium nitride and indium nitride. Both fundamental research and applications are fully covered, with sessions focussing on topics such as Epitaxial Growth, Bulk Crystal Growth, Theory and Simulation, Optical and Electronic Devices (LEDs, lasers, transistors, etc.), Material Characterization and Development, and Nanostructures involving Nitride Semiconductors.

Glasgow has an internationally renowned Conference Centre that is readily accessible and offers a base to the wider social, cultural and historical attractions in Scotland and the United Kingdom.

The Conference rotates between the European, North American and Asian continent and has hosted attendees from over 30 countries. The most recent Conference in the series (ICNS-8), held in Jeju, Korea, hosted over 1,000 international scientists and engineers with more than 600 posters and oral presentations. Research and applications involving nitrides remain vibrant and productive and we anticipate another large and successful ICNS Conference, with a large number of academic and industrial attendees.

We are looking forward to a very significant Conference where there is the opportunity to meet and network with a high quality audience in the professional atmosphere of a focused international Conference. ICNS-9 will attract technology leaders by offering a top quality technical programme of the current state-of-the-art papers combined with networking opportunities. This is a great opportunity for your organisation to participate in an activity that will showcase your organisation's technical expertise.

We hope that you will consider supporting this prestigious international Conference and we look forward to welcoming you to Glasgow in 2011!

Professor Robert Martin
Conference Co-Chairman

Professor Peter Parbrook
Conference Co-Chairman



Photograph by:
Simon Kraeusel,
Strathclyde University



Conference Objectives

The objectives of ICNS-9 are:

- to provide the principal forum in 2011 for researchers, engineers and industrialists to share pioneering results and ideas in the field of III-nitride semiconductors
- to assemble an exceptional list of plenary and invited speakers to inspire and inform the international III-nitride community
- to cover all significant advancements in III-nitride research and development through oral and poster sessions
- to deliver a top-class exhibition of products and information relating to III-nitrides with the best possible interaction between suppliers and workers in this field
- to promote the education of a large number of research students working in the area of nitride semiconductors, allowing them to present their work and also interact with experts in the field
- to provide a stimulating environment for research discussion on contentious scientific issues through rump sessions designed to engage the audience, and opportunities for informal discussion through social events

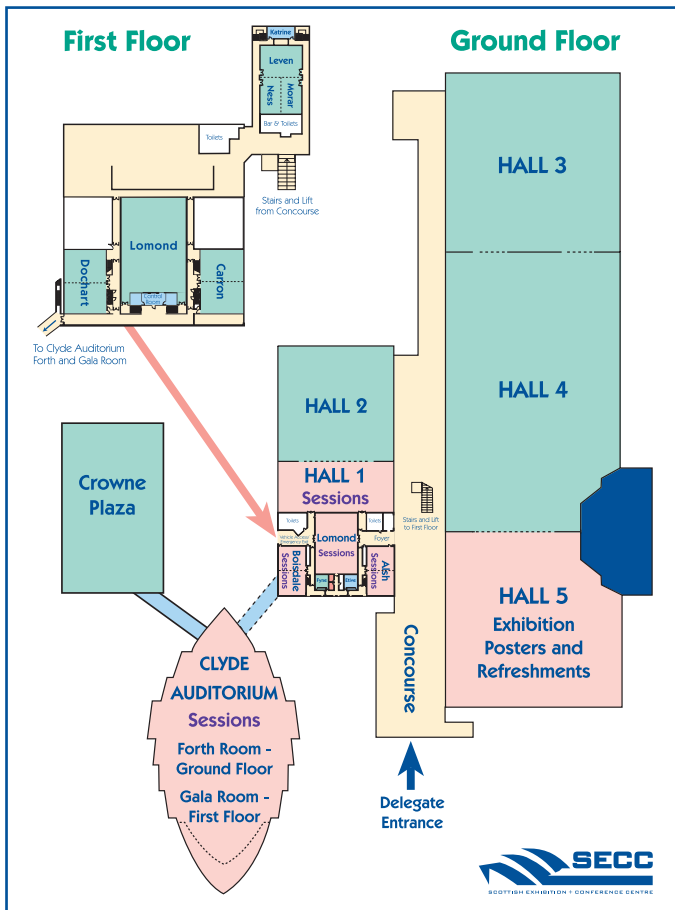
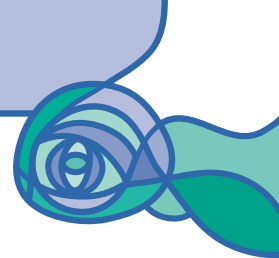
Venue

The 9th International Conference on Nitride Semiconductors - ICNS-9 will take place in the Scottish Exhibition and Conference Centre, (SECC), Glasgow, UK.

The SECC is located right in the heart of the city on the banks of the River Clyde and provides purpose-built conference and exhibition facilities of the highest standard, while its level of service represents the best of traditional Scottish warmth and hospitality.

A commercial exhibition will be held in conjunction with the Conference and will be open from Monday 11th July 2011. The exhibition, scientific poster sessions, and delegate catering will all be located together within Hall 5 of the SECC, which provides an area of over 4,000 sq m of clear span exhibition space. (Lunch each day along with refreshment breaks will be served in the exhibition hall along with delegate lounge, scientific posters and internet facilities in order to maximise the amount of time delegates spend within the exhibition to ensure networking opportunities between exhibitors and delegates).





Social Programme

Sunday 10th July	Welcome Reception
Monday 11th July	Opening Ceremony
Thursday 14th July	Conference Excursion / Banquet
Friday 15th July	Closing Ceremony / Farewell Dram

Should you wish to organise company hospitality, we would be happy to make suggestions and assist with organising your own events on these evenings. We ask that companies do not organise conflicting events on the afternoon / evening of the Conference Excursion / Banquet, Thursday 14th July 2011.

Important Dates

September 2010	Sponsorship & Exhibition Prospectus circulated
September 2010	Call for Papers circulated
2nd March 2011	Deadline for Abstract Submission
27th April 2011	Notification of Abstract Acceptance to Delegates
18th May 2011	End of Reduced Rate Registration
10th - 15th July 2011	ICNS-9, Glasgow

Website

The Conference website contains all details relating to the 9th International Conference on Nitride Semiconductors (ICNS-9). It is being continually updated, so please visit it regularly.

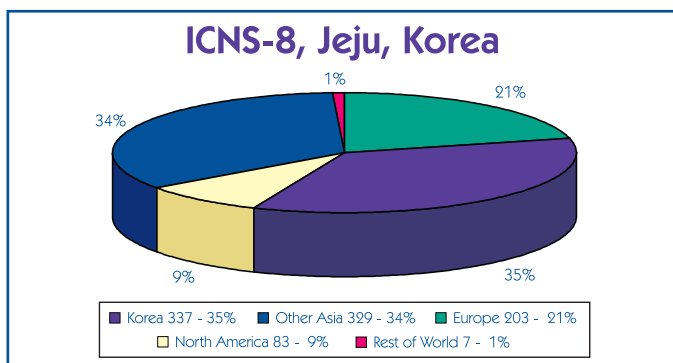
www.icns9.org



Promotion

Methods of promotion will include the internet, direct mail and through promotion at related events. Advertising will be placed in relevant journals and this will be supplemented by editorial wherever possible. The Provisional Programme and Call for Papers will be circulated in September 2010. The International Advisory Committee and Local Organising Committee will also be actively promoting ICNS-9 to ensure maximum delegate attendance.

Profile of Attendance



Further Information

For further details and assistance, please contact:
 Elaine Fellowes
 Sponsorship & Exhibition Manager, ICNS-9
 c/o 4B, 50 Speirs Wharf
 Port Dundas
 Glasgow
 G4 9TH

Tel: +44 (0) 141 331 0123
 Fax: +44 (0) 141 331 0234
 Email: sales@icns9.org



ICNS-9 Preliminary Programme

Time	Sunday 10th July 2011		
17.00 - 19.30	Registration Open		
19.30	Welcome Reception		
	Monday 11th July 2011		
09.00 - 10.45	Opening Session and Plenary Session		
10.45 - 11.00	Coffee Break		
11.00 - 12.30	Parallel Session	Parallel Session	
12.30 - 13.45	Lunch		
13.45 - 15.30	Parallel Session	Parallel Session	
15.30 - 15.50	Coffee Break		
15.50 - 17.35	Parallel Session	Parallel Session	
17.40 - 19.40	Poster Session I		
	Tuesday 12th July 2011		
08.30 - 10.15	Parallel Session	Parallel Session	Parallel Session
10.15 - 10.35	Coffee Break		
10.35 - 12.05	Parallel Session	Parallel Session	Parallel Session
12.05 - 13.20	Lunch		
13.20 - 15.20	Parallel Session	Parallel Session	Parallel Session
15.20 - 15.40	Coffee Break		
15.40 - 17.40	Parallel Session	Parallel Session	Parallel Session
17.40 - 19.40	Poster Session II		
	Wednesday 13th July 2011		
08.30 - 10.15	Parallel Session	Parallel Session	Parallel Session
10.15 - 10.35	Coffee Break		
10.35 - 12.20	Parallel Session	Parallel Session	Parallel Session
12.20 - 13.35	Lunch		
13.35 - 15.35	Parallel Session	Parallel Session	Parallel Session
15.35 - 15.50	Coffee Break		
15.50 - 17.50	Poster Session III		
17.50 - 19.50	Rump Session	Rump Session	Rump Session
	Thursday 14th July 2011		
08.30 - 10.15	Parallel Session	Parallel Session	Parallel Session
10.15 - 10.35	Coffee Break		
10.35 - 12.05	Parallel Session	Parallel Session	Parallel Session
12.05 - 13.20	Lunch		
13.20 - 14.20	Parallel Session	Parallel Session	Parallel Session
14.30 - 19.30	Conference Excursion		
19.30	Conference Banquet		
	Friday 15th July 2011		
08.30-10.30	Parallel Session	Parallel Session	Parallel Session
	Coffee Break		
10.45 - 12.30	Plenary Session and Closing		
12.30 - 13.00	Coffee & Depart		

Denotes Exhibition Opening Times

Preliminary Scientific Programme

The Scientific Programme has been designed to appeal to a varied spectrum of delegates working across the full range of subspecialties. Dialogue will be provided through a range of formats - keynote lectures by prestigious international speakers both in plenary and parallel oral sessions, contributed presentations in parallel oral sessions and in poster displays. A rump session will also take place to discuss topical issues.

Sponsored Educational Sessions

A range of educational sessions, including pre-conference users meetings, are available for commercial sponsorship. Sponsoring companies will be asked for details of suggested title, presentation topics, speakers and chairpersons in order that the scientific committee can ensure that all sponsored sessions are fully integrated, and that there is a balance within the overall scientific programme. To discuss the available session times and pricing please contact; sales@icns9.org.

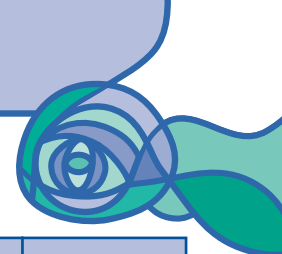
Sponsorship

ICNS-9 offers sponsors and exhibitors exposure and access to delegates who have the capacity to determine, or influence, the selection of products and services within their organisation. The Conference also provides companies with the opportunity to demonstrate support and commitment internationally to the field of nitride semiconductors, whilst participating in our sponsorship programme will extend your visibility beyond the exhibition hall to achieve maximum exposure. Sponsorship is not restricted to major packages; companies may also take up sponsorship of individual single items, therefore other sponsorship opportunities to complement specific marketing objectives can be considered. If you wish to discuss bespoke package; please do not hesitate to contact us.

Funding and Educational Grants

The Local Organising Committee welcomes any additional funding or Education Grants which would enhance the quality of ICNS-9. If your company or organisation would like to support the Conference by offering this type of support please contact; sales@icns9.org.





Sponsorship Reward Chart

Level of Sponsorship Rewarded	Diamond (one only)	Platinum	Gold	Silver	Bronze
Minimum Spend on Sponsorship Items	Price and Package on Application	£12,000	£8,000	£5,000	£2,500
Advance mailing to delegate list		●	●		
Discount on exhibition space		20% of total	15% of total	10% of total	
Complimentary full delegate registration		4	3	2	1
Invitations to the Conference Excursion/Banquet		4	3	2	1
Colour Advertisement in the Final Programme		Inside/Outside back cover	Inside Full page	Inside half page	
Logo link on Conference website to own site		●	●	●	
Insert in Conference briefcase		●	●	●	
Final Programme - logo with editorial		●	●	●	●
Company name and logo on sponsor acknowledgement boards around the venue		●	●	●	●

Summary of Sponsorship Items

Item	Cost
Scientific Programme	
Rump Session	£8,000
Scientific Poster Area	£5,000
Plenary Speaker	£4,000
Audio Visual Equipment	£2,500
Conference Print and Promotion	
Conference Website	£8,000
Wireless Network Provision	£8,000
USB Final Programme/Abstract Book	£8,000
Staff Uniform	£6,000
Pocket Programme	£3,500
Joining Instructions	£2,000
Delegate Gift (supplied by sponsor)	£1,000
Delegate Bag Inserts	£1,000
Adverts in Final Programme	from £750

Item	Cost
Delegate Items	
Internet Area	£8,000
Excursion Gift Bag	£5,000
Conference Signposting	£4,000
Conference Briefcase	from £2,500
Delegate Badge Lanyards	from £2,500
Pads and Pens	£2,500
Conference Social Activities	
Conference Banquet	£8,000
Conference Excursion	£5,000
Closing Ceremony - Farewell Dram	£5,000
Welcome Reception	£3,000
Catering Breaks per day	£2,500

Sponsorship Items

Scientific Programme

Rump Sessions **£8,000**

Rump Sessions will take place on the evening of Wednesday 13th July; these sessions are designed to discuss topical issues relating to an area of nitride-semiconductors of current importance, interest and ideally controversy and should encourage a lively debate!

Sponsorship of Rump Sessions includes the following:

- Acknowledgement on Conference Website and Final Programme
- 'Rump Session kindly supported by
- Company logo on holding slide used before and after presentation
- Refreshments will be provided at the Rump session and the sponsor will be acknowledged at catering station

Scientific Poster Area **£5,000**

Posters will be displayed within Hall 5 throughout exhibition opening hours and the sponsor's logo and name will be prominently displayed on signage within the poster area and will appear on the instructions to poster presenters.

Plenary Lecture **£4,000**

Plenary Lectures will take place on Monday 11th July and Friday 15th July - please see Preliminary Scientific Programme Overview for further details. Sponsorship of Plenary Lectures includes the following:

- Acknowledgement on Conference Website and Final Programme
- 'Plenary Lecture kindly supported by
- Company logo on holding slide used before and after presentation

* Subject to the Local Organising Committee approval

Audio Visual Equipment **£2,500**

This is a high-profile sponsorship item and will be seen by delegates as they enter each session hall as a holding slide with the sponsor's logo will be displayed along with text 'Audio Visual Equipment kindly supported by', this holding slide will also be displayed during refreshment breaks.

Conference Print and Promotion

Conference Website **£8,000**

The sponsor's logo will appear on the holding slide of the Conference website www.icns9.org and also on a number of alerts that will be sent to the participants in the lead up to the Conference.

USB Final Programme/ Abstract Book **£8,000**

Will be distributed to each participant on arrival at the Conference and will contain all Conference information as well as abstracts of all the scientific presentations. This is a key document which will be in constant use by participants during the Conference and will subsequently become a source of reference. The sponsor's logo and pre-loaded information will appear when participants open the file. Delegates will be able to view and print at the Internet / Print Centre and also by viewing on their own personal laptops.

Staff Uniform **£6,000** (Diamond sponsor has first refusal on this item)

All support staff will wear branded uniforms at the registration desks, during sessions and in the exhibition area and are highly visible throughout the duration of the Conference. This is a unique opportunity for a company to sponsor the shirts which will bear the Conference name and logo.

Pocket Programme **£3,500**

The Pocket Programme will be distributed to all delegates on-site and will contain a handy overview of the Conference. The sponsor's logo will appear on the back cover.

Joining Instructions **£2,000**

These will be distributed electronically to participants three weeks prior to the Conference and will provide them with useful information to assist with the journey to and arrival in Glasgow. The sponsor will have a banner featured prominently on the page with a link to your site.

Conference Gift, (supplied by sponsor) **£1,000**

The sponsor can provide a Conference gift which will enhance the Conference experience for delegates. You must be an exhibitor to insert this gift into the Conference briefcase and this item must be pre-approved by the organisers.

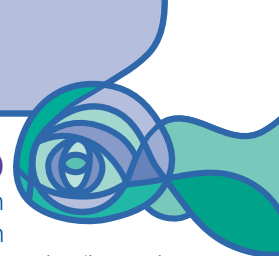
Conference Briefcase Insert (Flier) **£1,000**

Companies may have a single one page advert, maximum size A4, which will be inserted into the Conference briefcase by the Organisers. You must be an exhibitor to have a briefcase insert and this item must be pre-approved by the organisers.

Adverts in Final Programme **from £750**

Will be distributed on-site to all participants, and will include all Conference information including the definitive scientific programme outline, companies may advertise as follows:

Double Page Spread - Colour	£2,500
Outside Back Cover - Colour	£2,500
Inside Back Cover - Colour	£2,000
Inside Page - Colour	£1,500
Half Page - Colour	£750



Delegate Items

Internet Area/Print Centre **£8,000**

The Internet Area / Print Centre will be located within the Exhibition and the sponsoring company would be entitled to the following benefits:-

- Company may set log in and password which can be collected from sponsors exhibition stand
- Sponsoring company's home page set as default page on all workstations
- Company logo set as screensaver on each workstation
- Company may supply additional branded items for Internet Area such as mouse mats etc

Wireless Network Provision **£8,000**

Delegates wishing to access the internet via their own laptop may do so by accessing the Conference wi-fi. An initial splash screen will bear the sponsor's logo as well as the Congress logo and will ask for a password, (which may be a company name and access code). Delegates can collect the password notification from the sponsor's exhibition stand.

Conference Signposting **£4,000**

There will be extensive Conference signage around the venue, and the opportunity exists for a sponsor to support this service and have their company logo on all Conference directional signs.

Conference Briefcase **£2,500** (supplied by sponsor, otherwise **£5,500**)

This is a high-profile, much sought after item. The sponsor's logo and branding will be printed on Conference briefcases which will also include the Conference logo. If supplied by sponsor, this item must be pre-approved by the organisers.

Conference Badge Lanyards **£2,500** (supplied by sponsor, otherwise **£5,500**)

Sponsor will have the opportunity to provide lanyards displaying their name and logo which will be distributed to participants with their Conference badges. If supplied by sponsor, this item must be pre-approved by the organisers.

Pads and Pens **£2,500** (supplied by sponsor)

Distributed in the Conference briefcase, this is a unique opportunity to highlight your company name and logo which will see continuous use throughout the Conference and beyond.

Conference Social Activities

Conference Banquet **£8,000**

The Conference Banquet will take place on the evening of Thursday 14th July which all participants are permitted to attend. This is an extremely popular social event and sponsor may provide banner stands at the Conference Banquet in addition to the Conference signage which will include the sponsor logo. The sponsor will also be acknowledged within the Final Programme next to Conference Banquet information.

Conference Excursion **£5,000**

The Conference Excursion will take place on the afternoon of Thursday 14th July which all participants are permitted to attend. Further details on the location of the excursion will be provided on the Conference website. The sponsor will be acknowledged on the delegate coach signage and will also be acknowledged within the Final Programme next to Conference Excursion information. The sponsor will also have the opportunity to provide items such as bottled water, napkins etc into the lunch excursion bags.

Closing Ceremony - Farewell Dram **£5,000**

Following the Closing Ceremony on Friday 15th July, delegates will be invited to a 'Farewell Dram' of Whisky (with soft drinks available for those who prefer) on the main concourse of the SECC (this will be a splendid way to toast the end of the Conference). The sponsor will be permitted to provide banner stands to be displayed at the dram distribution area. The sponsor will also be acknowledged within the Final Programme next to Closing Ceremony information.

Welcome Reception **£3,000**

The Welcome Reception will take place at the Glasgow Science Centre, located just across the river from the SECC, on the evening of Sunday 10th July. The sponsor of this item may provide pop up banners to brand catering areas. Sponsor will be acknowledged in the Final programme next to Welcome Reception information. Sponsor will also have the opportunity to provide branded items such as cup holders, napkins etc. (subject to approval).

Catering Breaks per day **£2,500**

Catering points will be located with the Exhibition serving lunches and refreshments for the duration of the Conference. The sponsor of this item will be acknowledged at catering stations and may provide pop up banners to brand catering areas. Sponsors will be acknowledged in the Final programme next to Catering information. Sponsors will have the opportunity to provide branded items such as cup holders, napkins etc.

VAT

Value Added Tax will be applied at the prevailing rate.

Sponsorship Terms and Conditions

Terms and conditions relating to sponsorship can be found on the reverse of the Exhibition and Sponsorship Application Form attached.

Terms of Payment

Invoices will be issued as follows: 60% deposit will be invoiced on receipt of your Application and the remaining 40% in February 2011.

Exhibition Location

The commercial exhibition will take place in Hall 5 of the SECC, which will form the hub of the Conference. This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with latest advances in research and technology. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitors to answer questions and provide hands-on product demonstrations. In addition to the commercial exhibits, scientific posters, lunch and refreshments will be served in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

Networking Opportunities within the Exhibition Hall

- ◆ Scientific Posters
- ◆ Internet Area / Print Centre
- ◆ Catering / Seating Area
- ◆ Registration

Provisional Exhibition Hours

Saturday 09th July	08.00 - 20.00	Exhibition build
Sunday 10th July	08:00 - 20:00	Exhibition build
Monday 11th July	08.00 - 11.00	Final stand dressing
Monday 11th July	12:00 - 20:00	Exhibition open *Includes Poster Session I
Tuesday 12th July	09:00 - 20:00	Exhibition open *Includes Poster Session II
Wednesday 13th July	09:00 - 18:00	Exhibition open
Thursday 14th July	09:00 - 14:00	Exhibition open *Includes Poster Session III
Thursday 14th July	14.30 - 20.00	Exhibition breakdown



Commercial Stands

The charge per square metre for stand rental is as follows:

- ◆ Tier 1 - £280.00 per square metre plus VAT for bookings received up to and including 4th January 2011
- ◆ Tier 2 - £295.00 per square metre plus VAT for bookings taken 5th January 2011 onwards

The stand fee is inclusive of the following exhibitor services on-site:

- ◆ Optional Shell Scheme Package: modular stand, name board
- ◆ Optional Electrical Package
- ◆ Bar code reader (lead retrieval device) 1 per stand
- ◆ Exhibition personnel badges (£2 per 9 square metres), which will permit access to the scientific sessions
- ◆ Free editorial entry (50 words) in the Final Programme/Exhibition Catalogue
- ◆ 1 Conference bag with supporting material per stand
- ◆ Complimentary tea and coffee for stand personnel (£2 per 9 square metres)
- ◆ Complimentary tickets to the Excursion/Conference banquet (£2 per 9 square metres)
- ◆ Venue security

Charity/ Non Profit Stands

Registered charities and Non Profit Organisations are offered exhibition space at £1,000 plus VAT for a table top stand. There are a limited number of charitable stands available and bookings will be accepted from 5th January 2011. For further information, please contact sales@icns9.org

Technical Manual

A Technical Manual giving further general and technical information, advice and full details about the exhibition, venue, organisers and ancillary services available to exhibitors, will be circulated in February 2011.

VAT

Value Added Tax will be applied at the prevailing rate.

Exhibition Terms and Conditions

Terms and conditions relating to exhibiting can be found on the reverse of the Exhibition and Sponsorship Application Form attached.

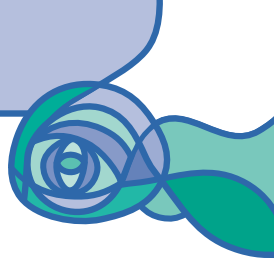
Terms of Payment

Invoices will be issued as follows: 60% deposit will be invoiced on receipt of your Application and the remaining 40% in February 2011.

Application Form

9th International Conference on Nitride Semiconductors

10th - 15th July 2011 ◆ SECC, Glasgow, UK



PLEASE USE CAPITAL LETTERS

Company Name:	
Contact Name:	
Address:	Invoice Address: (if different from address opposite)
.....
Post Code:	Post Code:
Country:	Purchase Order No:
Email:	
Telephone: (including country and areas codes)	Fax: (including country and areas codes)

Application for Sponsorship

I am interested in sponsoring ICNS-9 2011 at the following level:

- Diamond Sponsorship (POA)
- Platinum Sponsorship at £12,000
- Gold Sponsorship at £8,000
- Silver Sponsorship at £5,000
- Bronze Sponsorship at £2,500

Preferred sponsorship items, (subject to availability)

- 1st choice
- 2nd choice
- 3rd choice

Application & Contract for Exhibition Space

I would like to apply for Exhibition space at ICNS-9 2011:

	1st Choice	2nd Choice	3rd Choice
Preferred Stand No:			
Stand Size:	m ²	m ²	m ²

Please indicate your preferred choice of exhibition site below:

Space Only
(please tick ✓)

Shell Scheme
(please tick ✓)

Table Top
(please tick ✓)

Booking up to and including 4th January, 2011	£280.00 + VAT per Square Metre x Stand Size	=	£
Booking received after 5th January, 2011	£295.00 + VAT per Square Metre x Stand Size	=	£
Table Top Stand	£1,000 + VAT per Table	=	£

Signature:

Date:

This application is legally binding

All the above prices are subject to VAT, at the prevailing rate

Terms of Payment

60% of total exhibit and sponsorship fees due with contract raised after application

40% remaining: February 2011

Payment may be made by the following methods:

- Bank transfer can be made in Pounds Sterling
- Cheque
- Amex / Visa / Mastercard. Please note that all fees paid by credit card will be charged at the actual exchange rate at the time of processing

All invoices must be paid 14 days after date of invoice.

Confirmation

Confirmation of your reservation and stand allocation will be mailed to you with an accompanying VAT invoice for the deposit paid.

VAT - All companies are required to pay Value Added Tax at the prevailing rate.

Cancellation

All cancellations must be made in writing to the ICNS-9 Sponsorship & Exhibition Manager and the following Cancellation policy will be enforced:

- 50% of the contract price if the cancellation is received less than 12 months prior to the Exhibition.
- 100% of the contract price if the cancellation is received less than 3 months prior to the opening.
- In the event of an application for stand space being refused by the organisers, previous deposits will be returned to the applicant less administrative costs.

Congress Organisers

ICNS-9
4B, 50 Speirs Wharf
Port Dundas
Glasgow
G4 9TH

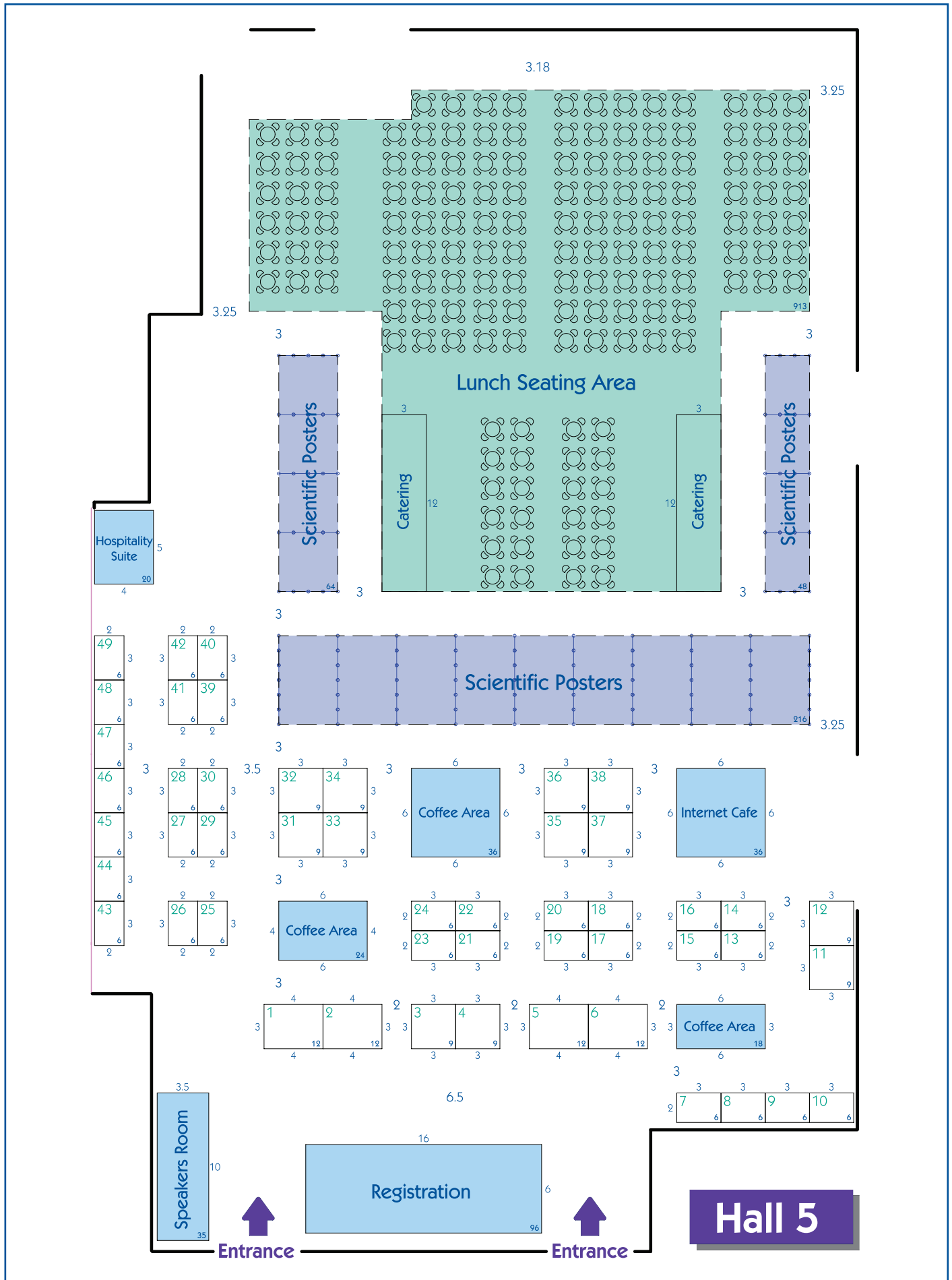
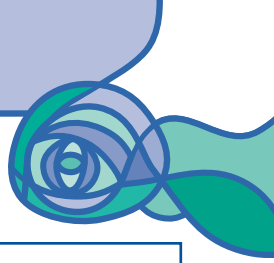
Tel: + 44 (0) 141 331 0123

Fax: + 44 (0) 141 331 0234

Email: sales@icns9.org

Floor Plan

Exhibition Floor Plan





ICNS-9

For further details and assistance, please contact:

Elaine Fellowes

Sponsorship & Exhibition Manager, ICNS-9

c/o 4B, 50 Speirs Wharf

Port Dundas

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